

STRATEGIC PLAN RECAP 2024-2029

OUR MISSION

Enhancing our community's quality of life by transforming wastewater into renewable resources through responsible and innovative solutions.

OUR VISION

To inspire excellence - in our industry, our people, and our communities.

OUR CORE VALUES

Accountability, Dedication,
Integrity and Trust, Professionalism,
Safety, Unity.

OUR PEOPLE ARE THE DIFFERENCE

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ReWa updates its strategic plan every five years both to ensure reliable and affordable service, and to reinforce our investment in a people-first culture, where every employee feels valued, empowered, and supported in reaching their full potential.

GOAL 1: Build an engaged, effective, and empowered workforce.

STRATEGIES

- Safety Always Culture
- Employee Engagement
- Workforce Development
- Employer of Choice
- Collaborative Workforce

GOAL 2: Achieve a culture of excellence through continuous improvement.

STRATEGIES

- Continuous Improvement Master Plan
- Organizational Commitment
- Organizational Drivers and Disrupters
- Leverage Benchmarking

GOAL 3: Ensure reliability, viability, and affordability in our systems and community services.

STRATEGIES

- Asset Management Planning
- Diversified Financial Strategy
- Affordability and Variability
- Project Management and Execution
- Risk Management

GOAL 4: Leverage technology to optimize the service that we provide to stakeholders and customers.

STRATEGIES

- Data-Driven Decision-Making
- Cybersecurity and Data Protection
- Communication Strategy and Platforms
- Optimized Processes

GOAL 5: Establish ReWa as a national leader in wastewater services committed to enhancing the well-being of our communities.

STRATEGIES

- Regional Provider
- Community and Industrial Collaboration
- Environmental Stewardship
- Campus Utilization
- National Presence